

VALOR CENTRE & VALOR CENTRE PLUS





WELCOME

The Glen Dimplex Heating & Ventilation have created an approved network scheme, which is split into Valor Centre & Valor Centre Plus. This is only available to retailers which have been pre-approved by Glen Dimplex and allows customers to see, try and touch the products and view first-hand the amazing gas fires.

To be a **Valor Retailer Centre**, the retail business needs to:

- Display x 3 Gas Fires from the Valor Centre range, including 1 live gas fire
- Gas installations to conform to benchmark standards
- Must agree to take part in all Valor technical training

To be a **Valor Retailer Plus Centre**, the retail business needs to:

- Display x 4 Fires from the Valor Centre range including 1 live gas fire
- Display 1 x Inspire live
- Gas installations to conform to benchmark standards
- Agree to participate in Valor technical training sessions

The benefits of being a **Valor Retailer Centre** retailer are as follows:

- 1. **Exclusive Products** All approved Valor Retailers have access to the Valor Centre range of products. Products within the Valor Centre range are only available to retailers who satisfy certain distribution criteria.
- 2. Website Listings All approved retailers are listed on the Glen Dimplex website as an approved retailer.
- 3. Enhanced display terms.
- 4. **Promotional Offers** Approved Dimplex Centres & Dimplex Centre Plus retailers often receive exclusive offers during the year which the consumer can benefit from.
- 5. 3-Years Guarantee* As an approved retailer, it gives the consumer who purchases a fire another 2 years additional warranty, making the total warranty for the product 3 years (i.e. normal 1 year warranty, plus the additional 2 years = 3 year warranty in total, providing that the consumer registers their warranty on-line within 28 days of purchase at: www.dimplex.co.uk/register).
- 6. **Regular communications and updates** -The approved retailer will receive regular product information directly from Glen Dimplex and from Primaflow F&P.
- 7. Approved Glen Dimplex support Package.

*Terms & Conditions apply

GUIDE TO SYMBOLS

valorcentre

To assist customers in selecting the correct product for their needs, we have identified the key features and displayed below for easy reference. Also, for customers peace of mind the Guarantee period for the products, outputs and efficiency information is also highlighted on each product.

CHIMNEY OR FLUE

Your choice of fire will be dictated by the type of chimney or flue you have. If you're not sure, then take a look at your roof and cross-reference it with the following guide.



BRICK CHIMNEY (Class 1) Suitable for all fires

A conventional brick chimney is easily recognisable by a chimney stack with accompanying terracotta pot or gas terminal.



PRE-FABRICATED FLUE (Class 2) Suitable for most fires

This is an interlocking metal flue tube system easily identifiable by a metal flue and terminal on the roof and a metal flue box behind the fire.



PRE-CAST FLUE

Suitable for a wide range of slimline fires Built from concrete or clay blocks, pre-cast flues provide a rectangular section flue. They can be identified by a ridge vent or metal flue tube and terminal on the roof.



BALANCED FLUE

Balanced flue fires vent directly outside through a horizontal co-axial pipe. An outer pipe draws air in from the outside and an inner pipe expels combustion gases.



CONTROLS



MANUAL CONTROL

Simple and discreet, the control system is located behind the fires fret or trim. Once the fire is lit rotate the knob to adjust the flame height and heat output.



SLIDE CONTROL

The control system is located on the top right-hand side of the fire. Push and hold the lever down to ignite and move it up and down to adjust the flame height and heat output.



TOUCH CONTROL (ELECTRIC)

Touch control via two switches, on/off and high/low.



ELECTRONIC CONTROL

Both ignition and heat are controlled by a single rotary motion so there is no need to push down and twist the ignition to light the fire. Requires AA battery.



REMOTE CONTROL

The remote control handset is used to light the fire as well as to adjust the flame height and heat output.

FUEL BED OPTIONS







Radiant





109880BS shown with Alton Firefront (ordered separately - see page 6)

Allure FD Convector MC - Full Trim

A true classic that will fit seamlessly with any interior style. Combine with a choice of Firefronts; the Alton, Bauhaus, Blenheim, Clifton or Downton (sold separately).

Features

- 1.3 4kW heat output
- 64% nett efficiency

Code	Dimensions (H x W x D) mm	Colour Option
109880BK	615 x 506 x 235	Black
109880BS	615 x 506 x 235	Brass
109880BC	615 x 506 x 235	Brushed Chrome
109880CP	615 x 506 x 235	Chrome

4_{kw}

OUTPUT

64%

EFFICIENCY

Valor

4_{kw}

OUTPUT

64%

64%

EFFICIENC



109881BB shown with Clifton Firefront (ordered separately - see page 6)

Allure FD Convector MC - Inlay Trim

A true classic that will fit seamlessly with any interior style. Combine with a choice of Firefronts; the Alton, Bauhaus, Blenheim, Clifton or Downton (sold separately).

Manual Control

Features

Brick Chimney

• 1.3 - 4kW heat output

Pre-Fab Flue

• 64% nett efficiency

Code	Dimension	15 (H x W x D) mm		Colour Option
109881BB	615 x 506	x 235		Black/Brass
109881BC	615 x 506	615 x 506 x 235		Black/Brushed Chrome
109881BL	615 x 506	x 235		Black/Chrome
	I		·	
Brick Chimney	Pre-Fab Flue	Manual Control		Valui



109882Bk shown with Downton Firefront (ordered separately - see page 6)

Allure FD Convector FS - Full Trim

A true classic that will fit seamlessly with any interior style. Combine with a choice of Firefronts; the Alton, Bauhaus, Blenheim, Clifton or Downton (sold separately).

Features

• 1.3 - 4kW heat output

• 64% nett efficiency

Code	Dimensions (H x W x D) mm	Colour Option
109882BK	615 x 506 x 235	Black
109882BS	615 x 506 x 235	Brass
109882BC	615 x 506 x 235	Brushed Chrome
109882CP	615 x 506 x 235	Chrome

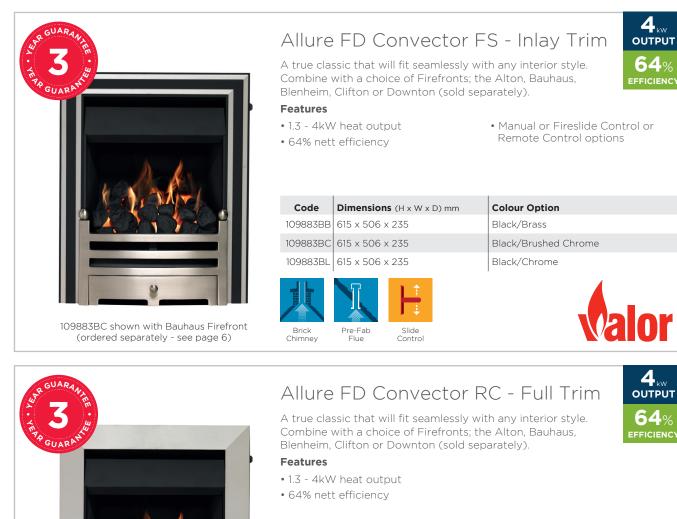


Control

Brick Chimney Pre-Fab Flue











4.w

о 64%

EFFICIENC



109877BC shown with Blenheim Firefront

(ordered separately - see page 6)

109878BC shown with Alton Firefront (ordered separately - see page 6)

Allure FD Convector RC - Inlay Trim

Remote Control

A true classic that will fit seamlessly with any interior style. Combine with a choice of Firefronts; the Alton, Bauhaus, Blenheim, Clifton or Downton (sold separately).

Features

Brick

Chimney

• 1.3 - 4kW heat output

Pre-Fab Flue

• 64% nett efficiency

Code	Dimensions (H x W x D) mm	Colour Option
109878BB	615 x 506 x 235	Black/Brass
109878BL	615 x 506 x 235	Black/Brushed Chrome
109878BC	615 x 506 x 235	Black/Chrome









Firefronts

The following Firefronts should be ordered along with the compatible engines listed on pages 4 and 5.

Alton Firefront



Code	Firefront	Colour Option
103784BS	Alton	Brass
103784CP	Alton	Chrome
109884BK	Alton	Black
109884BC	Alton	Brushed Chrome

Colour Option

Brushed Chrome

Brass

Black

Chrome

Firefront

Bauhaus

Bauhaus

103785CP Bauhaus

109885BC Bauhaus

Code 103785BS

109885BK

Bauhaus Firefront



109885BC Brushed Chrome

Blenheim Firefront



Code	Firefront	Colour Option
103781BS	Blenheim	Brass
103781C	Blenheim	Chrome
109886BK	Blenheim	Black
109886BC	Blenheim	Brushed Chrome

103781C Chrome

Clifton Firefront



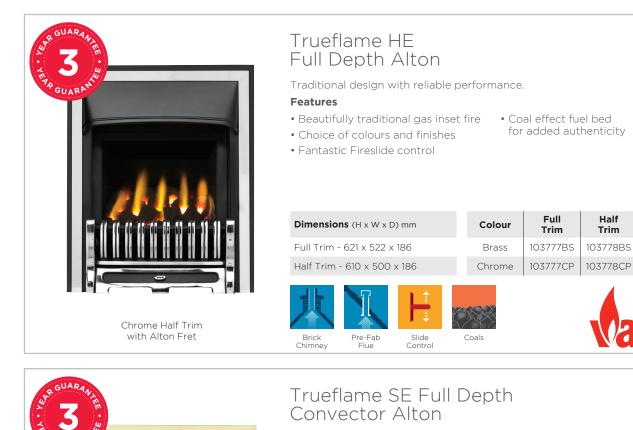
103787BS Brass

Code	Firefront	Colour Option
103787BS	Clifton	Brass
103787CP	Clifton	Chrome
109887BK	Clifton	Black
109887BC	Clifton	Brushed Chrome

Downton Firefront



Code	Firefront	Colour Option
103783B	Downton	Brass
1037830	Downton	Chrome
109888BI	Downton	Black
109888B	Downton	Brushed Chrome



Traditional design with reliable performance.

Features

Brick Chimney

Features

Brick Chimnev

- Beautifully traditional gas inset fire
- Choice of colours and finishes
- Fantastic Fireslide control

Pre-Fab Flue

Full Depth Bauhaus

• Choice of colours and finishes • Fantastic Fireslide control

Trueflame HE

• Coal effect fuel bed for added authenticity

Dimensions (H x W x D) mm	Colour	Full Trim	Half Trim	Alton Fret Code
Full Trim - 621 x 522 x 235	Brass	103779BS	103780BS	103784BS
Half Trim - 610 x 500 x 235	Chrome	103779CP	103780CP	103784CP

Coals



4.w

OUTPUT

85% EFFICIENC



Brass Full Trim with Alton Fret

Brass Full Trim with Bauhaus Fret • Beautifully traditional gas inset fire

Slide Control

Traditional design with reliable performance.

- Coal effect fuel bed for added authenticity
- Full Half Bauhaus Dimensions (H x W x D) mm Colour Trim Trim Fret Code Full Trim - 621 x 522 x 186 Brass 103777BS 103778BS 103785BS 103778CP Half Trim - 610 x 500 x 186 Chrome 103777CP 103785CP



Alton Fret

Code

1037841BS

103784CP

4_{kw}

OUTPUT

64% FFICIENCY



- · Beautifully traditional gas inset fire
- Choice of colours and finishes
- Fantastic Fireslide control
- Coal effect fuel bed for added authenticity

Dimensions (H x W x D) mm	Colour	Full Trim	Half Trim	Clifton Fret Code
Full Trim - 621 x 522 x 235	Brass	103779BS	103780BS	103787BS
Half Trim - 610 x 500 x 235	Chrome	103779CP	103780CP	103787CP







Chrome Half Trim with Clifton Fret



Excelsior Slimline High Efficiency

This slimline glass fronted inset fire provides the illusion of a full flame while retaining high energy efficiency. It's the ideal choice when energy efficiency is a key priority within limited space.



EFFICIENCY



• Fireslide control

• Glass fronted

- Radiant and convected heat
- Available in choice of two finishes

Code	Dimensio	ns (H x W x D) mm	Colour Option	
109940BN	636 x 518	x 79		Black Nickel	
109940PG	636 x 518	x 79		Pale Gold	
	I				
Brick Chimney	Pre-Fab Flue	Pre-Cast Flue	Slide Control	Coals	Valu



Alton Dimension Inset

The Dimension series utilises Valor's Dimension technology - combining classic features with a truly believable flame effect created by a holographic fuel bed. Providing up to 1.35kW heat output with a choice of heat controls, the Alton boasts 100% efficiency and comes complete with remote control for easy operation.

Features

- 1.35kW fan heater
- Remote control
- Patented Dimension flame effect
- Coal effect fuel bed
- Choice of finishes

Code	Dimensions (H x W x D) mm	Colour Option
	612 x 505 x 70	Brass
143420CP	612 x 505 x 70	Chrome





OUTPUT

100%

EFFICIENCY



143421CP Chrome

Bauhaus Dimension Inset

The Dimension series utilises Valor's Dimension technology combining classic features with a truly believable flame effect created by a holographic fuel bed. Providing up to 1.35kW heat output with a choice of heat controls, the Bauhaus boasts 100% efficiency and comes complete with remote control for easy operation.

Features

- 1.35kW fan heater
- Remote control
- Patented Dimension flame effect

Code	Dimensions (H x W x D) mm	Colour Option
143421BS	612 x 505 x 70	Brass
143421CP	612 x 505 x 70	Chrome





• Coal effect fuel bed

Choice of finishes









Clifton Dimension Inset

The Dimension series utilises Valor's Dimension technology - combining classic features with a truly believable flame effect created by a holographic fuel bed. Providing up to 1.35kW heat output with a choice of heat controls, the Clifton boasts 100% efficiency and comes complete with remote control for easy operation.

Features

Remote Control

- 1.35kW fan heater
- Remote control

• Patented Dimension flame effect

Coals

- Coal effect fuel bed
 - Choice of finishes

Coal effect fuel bedChoice of finishes

EFFICIENCY

Code	Dimensions (H x W x D) mm	Colour Option
143422BS	612 x 505 x 70	Brass
143422CP	636 x 518 x 70	Chrome
(le		

143422BS Brass



143414PG Black Nickel

Excelsior Dimension Inset

The Dimension series utilises Valor's Dimension technology combining classic features with a truly believable flame effect created by a holographic fuel bed. Providing up to 1.35kW heat output with a choice of heat controls, the Excelsior boasts 100% efficiency and comes complete with remote control for easy operation.

Features

- 1.35kW fan heater
- Remote control
- Patented Dimension flame effect
- Code
 Dimensions (H x W x D) mm
 Colour Option

 143414BN
 636 x 518 x 70
 Black Nickel

 143414PG
 636 x 518 x 70
 Pale Gold





Valor

EFFICIENCY



143415BN Pale Gold

Masquerade Dimension Inset

The Dimension series utilises Valor's Dimension technology combining classic features with a truly believable flame effect created by a holographic fuel bed. Providing up to 1.35kW heat output with a choice of heat controls, the Masquerade boasts 100% efficiency and comes complete with remote control for easy operation.

Features

- 1.35kW fan heater
- Remote control
- Patented Dimension flame effect
- Coal effect fuel bed
 - Choice of finishes

Co	de	Dimensions (H x W x D) mm	Colour Option
1434	115BN	636 x 518 x 70	Black Nickel
1434	415PG	636 x 518 x 70	Pale Gold





Remote Control









• Open fronted

- Radiant and convected heat
- Available in choice of two finishes



109927BN Black Nickel







109928PG Pale Gold

Masquerade Full Depth Convector

This open fronted inset fire promises the flame realism of a solid fuel fire – thanks to its deep, realistic coal effect fuel bed and warm glow. It's the ideal choice when heat distribution is a key priority as it offers a mix of radiant and convected heat.

Features

- Brick chimney, and pre-fabricated compatible
- Radiant and convected heat
- Available in choice of two finishes

OUTPUT

64%

EFFICIENCY

3.85km

OUTPUT

85%

EFFICIENC

• Open fronted





109925PG Pale Gold

Excelsior Full Depth High Efficiency

This glass fronted inset fire provides a convincing flame while retaining high energy efficiency. It's the ideal choice when energy efficiency is a key priority.

Features

- Fireslide control
- Glass fronted

- Radiant and convected heat
- Available in choice of two finishes

Code	Dimensions (H x W x D) mm	Colour Option
109925BN	636 x 518 x 185	Black Nickel
109925PG	636 x 518 x 185	Pale Gold

Coals



Excelsior Slimline

Pre-Fab

Flue

Slide

Control

5.3 KW OUTPUT S **61%** EFFICIENCY

Valor

The Excelsior slimline convector gas fire allows modern homes with shallow flues to enjoy the classic looks of the inset fire while meeting their building's requirements. The fire comes in a choice of finishes to suit your décor and has Fireslide manual control for easy operation.

Features

Brick Chimney Pre-Fab Flue

Brick

Chimney

- Fireslide control
- Open fronted

- Choice of two finishes
- Radiant and convected heat



Coals

Slide Control

Pre-Cast Flue

109942BN Black Nickel





109941BN Black Nickel

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VALOR CENTRE & VALOR CENTRE PLUS



VALOR CENTRE & VALOR CENTRE PLUS



Excelsior Balanced Flue

This glass fronted inset fire provides a convincing flame while retaining high energy efficiency. It's the ideal choice when energy efficiency is a key priority, as less gas is wasted in escaping the fire. It also offers radiant heat, meaning you feel heat directly from the fire.



10994

10994

Balanc Flue

- Balanced flue
- (no chimney requirement) • Side touch control
- Glass fronted

- Radiant and convected heat
- Available in choice of three colours
- Spacer kit available

Code	Dimensio	ns (H x W x D) mm	Colour Option	
09944BN	636 x 518	x 135	Black Nickel	
09944PG	636 x 518	x 135	Pale Gold	
]				
Balanced Flue	Touch Control	Coals		Valui

109944BN Black Nickel



109945PG Pale Gold

Masquerade Balanced Flue

This glass fronted inset fire provides a convincing flame while retaining high energy efficiency. It's the ideal choice when energy efficiency is a key priority, as less gas is wasted in escaping the fire. It also offers radiant heat, meaning you feel heat directly from the fire.

Features

- Balanced flue (no chimney requirement) • Side touch control
- Glass fronted
- Radiant and convected heat
- Available in choice of three colours
- Spacer kit available







4_{kW}

OUTPUT 80%

EFFICIENC



109946BC Black/Chrome

Helmsley

The Helmsley Radiant Outset Gas Fire has a traditional gas fire look in a black finish with a striking canopy of black with chrome highlights. The Helmsley gas fire has a grated front with manual control and electronic ignition for ease of use.

Features

Brick Chimney

• Manual top control

• Outset radiant fire

Duplex burner for added control

• Radiant and convected heat

- Pagoda styled hood
- with chrome finishing
- Can be wall or hearth mounted
- Dimensions (H x W x D) mm **Colour Option** Code 109946BC 630 x 657 x 225 Black/Chrome







84%

EFFICIENC



Electronic Control







Ultimate smoke and CO protection from Nest Protect

Nest Protect looks for fast-burning fires, smouldering fires, and carbon monoxide. It also speaks up when there's a problem, can be silenced from a phone when you're at home and sends a phone alert if you're gone.

- Know what's happening and where
- Get alerts on a phone
- Sees the CO you can't
- 10 year life span

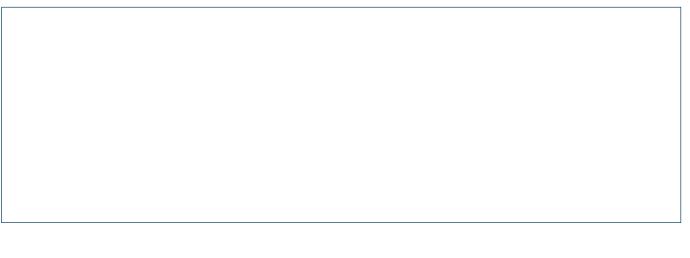


www.primaflowfandp.co.uk



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